

Analysis of Errors Observed in the Media

Khayriniso Jurayeva Shavkat kizi

Student of the department of International Journalism of Oriental Languages faculty
of Samarkand State Institute of Foreign Languages

Annotation: In the article, you can see many mistakes observed in the mass media, the spread of fake information, its negative consequences, the journalist's approach when making spelling mistakes, and the cases to prevent the spread of false information.

Keywords: mass media, internet, fake information, social networks, spelling error, people, posters.

INTRODUCTION

In the modern era of Internet development, people try to collect information from social networks or mass media as much as possible, and do not think about the fact that this information is incorrect or unreliable. Of course, every information presented to the public should be checked by a journalist and errors should be corrected. If these mistakes are made, they should be corrected.

LITERATURE ANALYSIS AND METHODS

In today's age of Internet development, many people are interested in getting quick information and do not think about how accurate this information is. Surprisingly, a lot of information is considered fake information.

Fake news has a lot in common with the yellow press and political propaganda. But it is necessary to distinguish a fake from artistic textures and rumors. Rumors in the yellow press are mainly spread to waste the public's time, to attract attention to one or another person, and its social damage is not so great. Fakes are false news spread for serious socio-political goals or financial gain.[1]

Because it is easier to spread fake information than to spread the right information and it is more convenient than to check the right information. As we walk through the streets, we see many people using phones. They listen to different music or read the warm messages of the day through this device they carry with them.

These messages always motivate us to know what is happening in our lives. But the fact that the released information is fake leads to an increase in false knowledge in a person, and the loss of that understanding in a person also requires a lot of time. Those who publish such false information in mass media or on internet sites without checking are journalists and similar workers.

For example, this person, who heard about the recently announced death of a famous person and made it public without verification, turned to the people with his protest, and during his protest, he called on the people to reduce the number of journalists or to reduce the mass media.

DISCUSSION AND RESULTS

With this statement, it can be seen that fake information can certainly be aimed at making someone die. Also, it is not only false information, but the wrong interpretation of words in our mother tongue in the broadcasts of TV channels and the wrong understanding of the people who read these words is a bad thing.

To give another example, on February 17, 2018, the article published on the "Kalampir.uz" news site stated that many publications without fully understanding the essence of the decree signed by the President of the Republic of Uzbekistan He spread false news that the state institution "Uzbekkontsert" was established instead of "Uzbeknavo" pop association. In fact, the activity of "Uzbeknavo" variety association has not been terminated, on the contrary, a new organization was established on the basis of "Uzbeknavo" variety association and "Uzbekraqs" national dance association, the article says. [2]

Well, according to today's requirements, a large part of our people make spelling mistakes, and by repeating this mistake over and over again, it can be ingrained in the mind, and it can become memorable over the years. It should be taken into account that half of the people who claim to be journalists in our country are people who did not graduate from the field of journalism, but studied the Uzbek language.

It is interesting to note that if these people made such a mistake in the media or watched until it was made, it is considered a shame within their profession. But as we walk through the streets, we are surprised to see that the posters are full of wrong words. Young schoolchildren who walk this way, people who are in a hurry to work, walk every day, and it is clear that they pay attention to the words on the posters with wrong writing on the road. Those who see these writings will have a wrong impression in their minds, and it will be impossible to correct it later.

And it should be said that a criminal law against spreading such false information was signed. The law providing for amendments and additions to certain codes of the Republic of Uzbekistan (ORQ-658, 12.25.2020) was signed by the President.[3] According to the law, 50% of BHM will be fined for the first time by spreading false information, and 400% if the same situation is repeated.

The increase of such mistakes will later put a person in a backward situation. Therefore, it is appropriate to organize telecasts aimed at correcting these mistakes made in the mass media, and the purpose of these broadcasts should be to prevent the people from repeating such mistakes. But some journalists make a lot of mistakes during the rapid dissemination of information and turn a blind eye to these mistakes. But if we look at the journalists of other nations, they pay attention to the reliability of the information they provide to the public and to fact-checking the news. Mobodo apologizes to the people if false information is spread. Our journalists do not apologize to the people, they do not even think about their mistakes. It's not their fault, sometimes.

This creative method of information dissemination is being modernized day by day and is being improved on the basis of new technologies. At the same time, its ways, which cannot be regulated by existing legislation, are also increasing. In particular, many people have been annoyed by the advertisements about various drugs and instant noodles that have appeared on TV screens and Internet networks recently. Their short-term, non-stop rotation makes people think, "Are there any standard requirements for advertising?" , causing objectionable questions. [4]

Also, the increase in advertisements in the mass media (radio, TV, newspaper), increasing the financial side of the media in this regard, and the decrease in quality is a big minus of the mass media. We know that the percentage of media advertising has been calculated. For example, 40% of newspaper advertising, advertising at the bottom of television programs, and radio advertising in busy areas are forms of advertising in mass media. Sometimes we can see that more than 40% advertisement is published in the newspaper, it can bore the audience and make them lose interest in reading the newspaper, and now we also see newspapers that are organized only for advertisements. This magazine is one of the magazines that was established privately and not by the state. The benefit of this magazine lies in the financial income that accrues to it. Because the profit

from the given advertisement fully covers the publication of the newspaper. But these newspapers do not sell quickly among the masses, and only advertisers can pay for this newspaper.

It is obvious that most of the advertisements on TV channels are aimed at making a profit. Because advertisements should be divided according to people's daily hours, and their level should also be taken into account when announcing through TV channels. However, it is impossible to have this inspection in our country. When we watch some TV channels, they have special advertising programs, and this situation serves as a pretext for the development of the TV channel.

Also, the disorganized and untimely transmission of broadcasts in the mass media may be the cause of dissatisfaction of the audience. Because some working people take time to watch that TV broadcast, and the delay of this broadcast serves as a basis for wasting their time. For example, as a businessman, I know the value of my time, and so that my time is not wasted, I allocate a certain amount of time to do exactly that work. However, if this task was delayed, I would feel frustrated that my time was being wasted and would not attempt to complete the task. This is the reason for the decrease in the quality of the TV channel.

It is known that the ideas understood from any text are expressed through language units in it. The unique feature of the text is the interdependence, compatibility and integrity of the language units in it. In semiotics, any form of communication, i.e. understanding of meaning, is understood under the concept of text. The tool that ensures the correct reception of the text is not only language units and their combination, but also its understanding and communicative background.[5]

CONCLUSION

In conclusion, it can be said that the spread of such observed false information among the people will lead to the people not knowing the truth from the lie in the future. Therefore, it is advisable to correct these mistakes by performing all actions now. Journalism can develop in our country after these mistakes are prevented. The biggest problem right now is fake news.

REFERENCES

1. <https://kun.uz/uz/news/2019/07/02/fake-news-soxta-xabarlardan-qanday-saqalanish-mumkin>
2. <https://beruniyalimov.uz/archives/566>
3. <https://aniq.uz/uz/yangiliklar/yolgon-axborot-tarqatganlik-uchun-javobgarlik-belgilandi>
4. <https://yuz.uz/uz/news/reklamalar-istemolchi-talabiga-mosmi>
<http://samxorfil.uz/maqola/reklama-matnlarining-oziga-xos-xususiyatlari-haqida--ayrim-mulohazalar>
6. Turdiyev B. S. The role of national harmony in the strategy of spiritual renewal //Scientific Bulletin of Namangan State University. – 2019. – T. 1. – №. 6. – C. 229-233.
7. Sobirovich T. B. New Uzbekistan: Socio-Philosophical Analysis of the Strategy of Human Indicators //Available at SSRN 3949264. – 2021.
8. Sobirovich T. B. The criterion of human indicators in development and renewals in Uzbekistan //EPRA International Journal of Multidisciplinary Research (IJMR). – 2020. – T. 6. – №. 8. – C. 509-511.
9. Sobirovich T. B. National and universal principles of democracy //Asian Journal of Research in Social Sciences and Humanities. – 2022. – T. 12. – №. 1. – C. 334-338.

10. Sobirovich T. B., Norman Z. D. M. Harmony of National and Universal Values in Uzbekistan //Harmony. – 2023. – T. 7. – №. 1. – C. 08-16.
11. Turdiyev B. S. Cultural and educational development of society in the scientific heritage of world philosophers //Academic research in educational sciences. – 2021. – T. 2. – №. 4. – C. 443-451.
12. Sobirovich T. B. MANIFESTATION OF CIVIL SOCIETY IN THE IDEOSPHERE OF UZBEKISTAN //Innovative Society: Problems, Analysis and Development Prospects. – 2023. – C. 89-92.