

## The Impact of Globalization Processes on Civil Society

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**Abstract:** This article analyzes the impact of globalization on civil society. The article first examines the formation of the globalization process and the factors influencing it. Previously, the results of research in this area were studied, a new study was formed and the results were obtained. The article describes the process of globalization as a factor that has a positive impact on the formation of a strong civil society. At the next stage, research was conducted on the strata of society, to what extent, and the results are presented. Based on the results of the study, scientific conclusions and recommendations were developed.

**Keywords:** globalization, civil society, economy, global market, people's lifestyle, competition, environment, labor migration, foreign economic relations, culture, legal field.

### INTRODUCTION

The process of globalization has accelerated in recent years, and the term “globalization” has become a hotly debated topic. Because it is important to determine the impact of this process as it accelerates and expands. The daily expansion of globalization is associated with the development of the world economy. That is, as the world economy develops, so will the processes of globalization. The focus is on economics. That is, the process of globalization occurs as a result of the strengthening of economic ties between one country and another, the increase in trade and the migration of people from one country to another.

A number of factors influence the emergence of globalization. Among them, economic factors are important. As a result of economic development and increasing economic mobility, the scale of globalization is also expanding.

In recent years, the impact of globalization on human life has been growing. Globalization can be described as a complex phenomenon that occurs as a result of the exchange of different worldviews, ideas and other cultural factors. This is a complex phenomenon. That is why scientists around the world have difficulty defining the term. Some scientists look at the phenomenon positively and say that it has a positive effect on human life, while others look at the process negatively and say that it has a negative impact on human life. According to scientists, the spread of democracy around the world is the result of globalization.

In recent years, the term “Globalization” has been widely used. This is a controversial term and is defined in several ways. Globalization shows that today's world is more interconnected than ever before. Globalization, in its basic economic sense, means the adoption of open and unrestricted trade markets (by reducing trade barriers, removing capital controls, and liberalizing currency restrictions). Large amounts of money, increased trade, changes in information technology and communications are integral to the global world. There is also a significant movement of people from one country to another for trade and employment. Such growth in the movement of goods, labor, and services has weakened the national barriers and restrictions imposed by the nation-state. Some identify a new emergence of a “global village”. Overall, economic globalization has been the driving force of the entire globalization process[1].

In recent years, the impact of globalization on civil society has been growing. That is why it is important today to conduct research on the process of globalization, assess its impact on society and forecast its future development.

The main purpose of this article is to assess the impact of globalization on civil society and to study the positive and negative effects of globalization on society.

### **Literature review**

Studies on the process of globalization and its impact on society have been conducted at different times in different countries. At the same time, scientific conclusions have been drawn as a result of research conducted by each scientist. Because the process of globalization is a very complex process, scientists have different views on this process.

An Australian scholar, Paul James, conducted a study entitled “Faces of globalization and the borders of states: from asylum seekers to citizens” [2]. The main content of the research is the analysis of the problems of finding a place to live for stateless people in today’s globalization. As a solution to this type of problem, it was noted that the state can regulate the movement of global people on the basis of a unilateral and regional agreement.

ArashSadeghizeidi conducted research on “The Impact of Globalization on the Development of Civil Society in Iran with an Emphasis on Political Parties & the Press” [3]. This study analyzes the impact of globalization on civil society in the case of Iran. In this article, scientists try to find the answer to the question about “How does globalization affect the development of Iranian civil society, particularly the media and political parties?”. According to this research, the process of globalization will affect the formation and development of two institutions in Iran. The first is political parties and the second is the press. The expansion of globalization has led to the development of political parties and the press as a result of the development of political culture in Iran. To substantiate this situation, this study examines the dimensions and the process of its impact on Iran. The study also assessed the impact of globalization on political culture, parties and the press.

One of the great researches in this field belongs to Marco Ampuja. This scholar has authored a book, “Theorizing Globalization: A Critique of the Mediatization of Social Theory” [4]. This book focuses on the analysis of Globalization Theory. The book argues that the biggest factor influencing the spread of globalization is the media.

Hopkins A.G. in his book “Globalization in World History”[5], Natalia Gorodnia in her article “Global History, World History and Globalization”[6], Justin Rosenberg in his article “Globalization Theory: A Post Mortem”[7], Leonid Greenin and A. Korotayev in their book “Origins of Globalization”[8], Korotayev, J., Sheffield, A. and Greenin L., in their article “Globalization: Yesterday, Today and Tomorrow” [9] discuss the different aspects of the Globalization process.

In addition, Manfred B. Steger[10], Robertson, R.[11], Scholte, J.A. [12], Martha C. E. va Van Der Bly[13], Salam Mir[14], Peter Nolan[15], Stella Ladi[16], Erik Lundsgaarde[17], Peter HannsReill and Balázs A. Szelényi[18], ChanggangGuo[19] and Nicole Hassoun[20] conducted research about this topic.

### **Data and methodology**

This study used methods such as scientific abstraction, analysis, and synthesis. In addition, the methodology of assessing the process of globalization and its impact on civil society on the basis of international standards was used. The KOF Index of Globalization [21] was used to assess the scale of globalization.

As mentioned above, there are different views on the concept of globalization. According to Melina Kolb, “Globalization is the word used to describe the growing interdependence of the world's economies, cultures, and populations, brought about by cross-border trade in goods and services, technology, and flows of investment, people, and information ”[22].

According to the Youmatter.world platform “Globalization means the speedup of movements and exchanges (of human beings, goods, and services, capital, technologies or cultural practices) all over the planet. One of the effects of globalization is that it promotes and increases interactions between different regions and populations around the globe”[23].

According to WHO, globalization can be defined as ” the increased interconnectedness and interdependence of peoples and countries. It is generally understood to include two inter-related elements: the opening of

international borders to increasingly fast flows of goods, services, finance, people and ideas; and the changes in institutions and policies at national and international levels that facilitate or promote such flows.”[24]

According to Investopedia platform “Globalization is the spread of products, technology, information, and jobs across national borders and cultures. In economic terms, it describes an interdependence of nations around the globe fostered through free trade”[25].

- Globalization is the spread of products, technologies, data, and jobs across nations.
- Corporations in developed countries can gain a competitive advantage through globalization.
- Developing countries also benefit from globalization because they are more cost-effective and therefore attract more jobs.
- The benefits of globalization have been questioned because the positive effects are not evenly distributed.
- One of the obvious consequences of globalization is that the economic downturn in a country can create a domino effect through trading partners.

According to Ben Lutkevich “Globalization is the process by which ideas, knowledge, information, goods and services spread around the world. In business, the term is used in an economic context to describe integrated economies marked by free trade, the free flow of capital among countries and easy access to foreign resources, including labor markets, to maximize returns and benefit for the common good”[26].

Globalization is the free movement of goods, services and people across the world in a seamless and integrated manner[27].

## Analysis and results

According to world experience, the process of globalization is mainly due to the development of the economy and the expansion of integration processes. Globalization is one of the economic categories, which occurs as a result of increased movement of goods and services across borders. As a result of international investment flows, integration of trade and markets and reduction of barriers to this activity, the exchange of goods and services in all regions will accelerate. This will create more favorable conditions for the population. It is on this basis that globalization works and affects society.

The process of globalization is always affecting society. It is especially influential in shaping civil society. Civil society will be a separate independent institution of the country. It is an institution of citizen self-government. Civil society changes with the development of the country’s economy. That is, there are many factors that affect civil society. At the stage of development, under the influence of these factors, civil society also adapts to new changes. Globalization plays a particularly important role among these factors. Globalization can be seen as the biggest factor influencing the formation and transformation of civil society in recent years.

The process of globalization has many positive and negative effects on civil society or human life in general. We will consider them below.

First of all, the impact of globalization on the formation of world market conditions is very high. That is, it has a positive effect on world market conditions. Globalization has resulted in the formation of multinational corporations. In order to expand its profits, this corporation directs investment flows from one geographical area to another. This leads to an increase in the number of branches and chain development of such corporations. This leads to the development of global competition and an increase in the range and quality of goods. In addition, there is a change of cultures as a result of the exchange of workers and the transfer of labor from one place to another. This will lead to lower prices for the population and an increase in the quality of goods.

Second, the development of competition is particularly dependent on globalization. As a result of globalization, there is global competition, which in turn leads to the production of high quality goods. In the process of globalization, local companies try to compete with foreign companies, and as a result, they raise their standards. Therefore, it can be considered as a positive impact of globalization on society.

Thirdly, in the field of culture, globalization has several positive effects on world culture. As you know, there is no perfect culture in the world. Therefore, the point where cultures meet can be a convenient place for people all

over the world. And globalization can create the conditions for the convergence of these cultures. The welcoming of people from various backgrounds and civilizations has resulted in the creation of new cultures, thus leading societal growth.

Fourth, the process of globalization can have a positive impact on the legal sphere in countries. That is, human rights will be improved. Because it makes it easier for information to reach the public. Media coverage is the focus of worldwide attention. Based on many criticisms, this area is slowly improving. In general, the process of globalization can be the basis for building a strong democratic society.

Fifth, although the impact of globalization cannot be seen directly, it can have a major positive impact on world peace. As a result of globalization, countries are establishing trade relations with each other. As a result, the economy of one country is tied to the economy of another, and these countries are constantly forced to maintain peace. That is why we can say that globalization has a positive impact on world peace.

We have discussed several positive aspects of Globalization above. But there are also some downsides to this process. These include Environmental Damage, Fluctuation in prices, and Job insecurity.

The biggest loss of globalization is the damage done to the environment. Expansion of production will also increase the use of natural resources. It will also increase the use of transportation. As a result, environmental pollution will increase and climate change will occur. Climate change as a result of globalization poses a serious threat to the future of humanity.

Globalization has led to increased market competition, hence leading to fluctuation in prices. For example, developed countries like the USA have been forced to reduce their products prices, because countries such as China offer the same products at cheaper prices. This is because the production cost in China is lower than in the USA. As a result, for developed countries like the US to withstand the competition and have customers, they are forced to lower their prices. The impact is adverse, as the ability to sustain social welfare in the US gets reduced[28].

Globalization makes jobs temporary and easy to attract. Because the amount of wages varies from country to country. The effects are felt in more developed countries. Because in such countries wages are high. However, in countries with backward economies, wages are much lower. Therefore, when labor migration occurs due to globalization, enterprises in developed countries choose cheaper labor. As a result, people in developed countries may not have enough jobs.

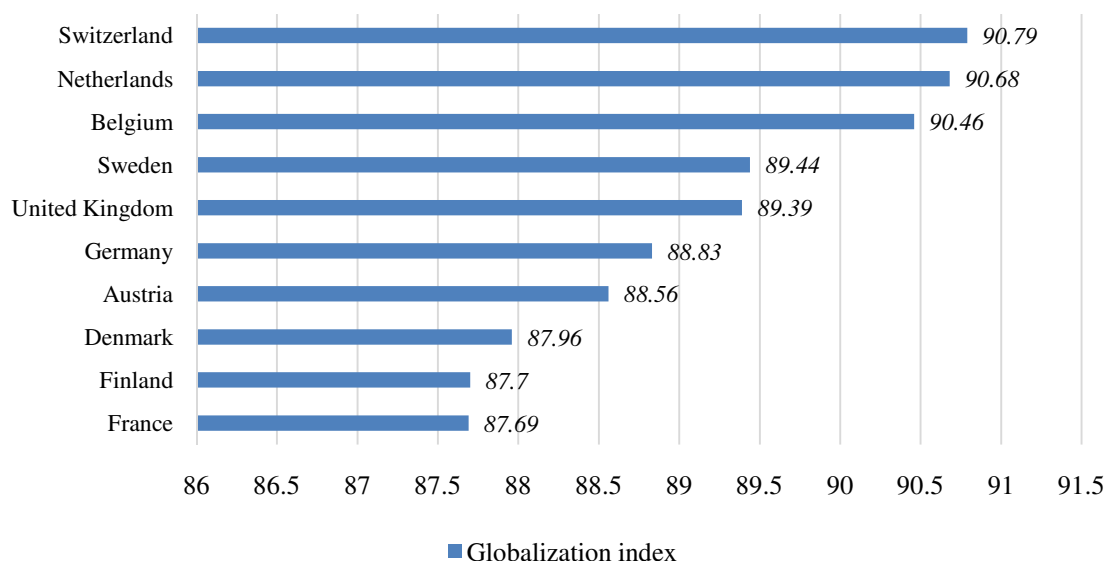
A special indicator is used to measure the level of globalization. This is the globalization index. The index is based on three dimensions, or core sets of indicators: economic, social, and political. Via these three dimensions, the overall index of globalization tries to assess current economic flows, economical restrictions, data on information flows, data on personal contact, and data on cultural proximity within surveyed countries. Globalization is defined for this index as the process of creating networks of connections among actors at multi-continental distances, mediated through a variety of flows including people, information and ideas, capital and goods. It is a process that erodes national boundaries, integrates national economies, cultures, technologies and governance and produces complex relations of mutual interdependence[29].

Below we look at the performance of the top 10 countries in the world in the globalization index for 2020. The top 3 countries in the world in the globalization index are Switzerland, Netherlands and Belgium. The highest is Switzerland with a score of 90.79. Netherlands and Belgium are 90.68 and 90.46, respectively.

Sweden and the United Kingdom round out the top 5. Sweden's score was 89.44 and United Kingdom's was 89.39.

The strong 10 rating ends with the French index. It's score is 87.69. Significantly, the results of all the top 10 in the world are above 87. Finland took the ninth place with a score of 87.7. 8th place is Denmark. It's score is 87.96.

## Globalization index for 2020



**Figure 1. Globalization Index for 2020 (for the top 10 countries in the world rankings)**

(Source: <https://www.statista.com/statistics/268168/globalization-index-by-country/>)

Germany and Austria ranked 6th and 7th, respectively. Germany has a score of 88.83 and Austria has a score of 88.56.

Based on these indicators, the level of globalization can be determined. How much will the economy change as a result of globalization? It is a well-known fact that as the economy develops, people's lifestyles change. Here we can see the impact of globalization on civil society. If we analyze the economies of the top 10 countries in terms of globalization, we can see that these countries are also among the leaders in terms of economics. That is, a high level of globalization has a positive effect on the economy.

### Conclusion and recommendations

Civil society has historically evolved and changed under the influence of various factors. As a result of development and the passage of time, various civic institutions emerge. These institutions influence the formation of civil society. Today, the process of globalization has the greatest impact on civil society. It's a complex process that can't be explained in a nutshell. This process is mainly related to the economy. But the outcome of this process can have an impact on civil society. Research shows that the positive effects of globalization on civil society are significant. The processes of rapid globalization lead to the rapid development of the economy as well.

The process of globalization has a positive impact on the formation of world market conditions, the development of global competition, generalization as a result of cultural exchange, and the legal framework of countries. It also leads to an acceleration of labor migration. Ultimately, this will affect civil society. Human life is directly related to his economic activity. That is, if a person lives, he is engaged in economic activity. Every human action is associated with economic activity. Therefore, the impact of globalization on the economy is also a direct impact on civil society.

As analyzed above, the process of globalization can have several negative effects on civil society. To prevent this, it is necessary to establish a system of proper management of globalization in the country. That is why it is always important to measure the level of globalization and forecast the future.

Its size is estimated by the Globalization Index. Our research shows that there is a need to further improve this indicator. It is also necessary to develop clear criteria for its evaluation. Based on the results of our research, we propose to further improve the assessment of the globalization index.

The impact of globalization on the formation of civil society is very high. That is why it is necessary to develop a system for accurate assessment of the impact of globalization on civil society. We also propose to determine which areas of society are affected by the process of globalization.

The most effective way to study the process of globalization and assess its impact is through research. Therefore, we propose to increase research in this area and support researchers.

Our research shows that globalization has both positive and negative effects on civil society. Building a strong civil society requires minimizing the negative aspects of globalization processes. To do this, the country must have strong political and economic institutions. The expansion of globalization also depends on the country's economy. When analyzing the economies of the countries with the highest level of globalization, these countries are also among the economic leaders. The process of globalization also occurs in the pursuit of economic goals.

In short, globalization is one of the necessary processes for the formation of civil society. Today, it is impossible to imagine a strong and developed civil society without globalization. If countries do not want to join the process of globalization, then they will not have to engage in foreign economic activity with other countries at all. According to the theory of absolute superiority and the theory of relative superiority, it is impossible to do so. Because a country specializes in the production of a product. Another country to another product. Therefore, countries always need economic ties with another country. Therefore, the best way to look at globalization as a positive process is to manage and evaluate it properly.

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