



# System for Entropy-Based Product Expiration Alerts for Customers with Serious Issues

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**Abstract:** There is a significant problem with selling things that have expired, particularly among customers who purchase the products from supermarkets or stores. In order to prevent this problem from occurring, it is possible to create a web application that will notify the proprietor of the products that are going to expire. This paper presents three proposed approaches for imbalanced learning in order to handle imbalanced data, which consists of a large set of uploaded products with different expiration dates. The first approach is the Entropy-based Over Sampling approach (EOS), the second approach is the Entropy-based Under Sampling approach (EUS), and the third approach is the Entropy-based Hybrid Sampling approach (EHS), which combines oversampling and undersampling simultaneously as a single approach. When taking into consideration the divisions of information on the product's expiration date, these three methods contribute to the classification of the imbalanced classes, which is known as the Entropy-based Imbalance Degree (EID). Last but not least, we arrange all of the products in accordance with their expiration dates, with the most recent ones being placed at the top. As a result, notifications can be issued on a regular basis to all of the products that have been submitted and will soon expire.

**Keywords:** entropy-based imbalanced degree, entropy-based under-sampling, optical character recognition, distance metric by balancing KL-divergence, sparsity score entropy.

**Citation:** R., Steffi, T., Shynu, Rajest, S.S., Regin, R. System for Entropy-Based Product Expiration Alerts for Customers with Serious Issues *International Journal of Innovative Analyses and Emerging Technology* 2024, 4(2), 1-18.

Received: 11 December 2023

Revised: 12 January 2024

Accepted: 22 January 2024

Published: 17 February 2024



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## 1. Introduction

A great number of premiums have been attracted to the examination network as a result of imbalanced learning. For the purpose of addressing grouping challenges pertaining to sensibly adjusted class circulations, the most outstanding information mining and artificial intelligence processes have been offered [11,12,13]. These days, in the current system that is in place at stores, they are maintaining outdated and expired products; if somebody were to use those products in certain situations, they would be damaged [14,15,16,17]. There are instances in which proprietors of shops alter all of the dates or use a greater amount of cover in order to make it appear as though it was just delivered. The health department is the primary location where these problems are taking place currently [18,19,20,21,22].

In addition, marketing products that have beyond their expiration date is one of the most significant challenges faced by clients who often purchase products from

supermarkets or stores [23,24,25,26,27]. A web application that can be designed to provide notifications to the shopkeeper about products that are about to expire is one solution that can be used to address these difficulties [28,29,30,31,32]. The entropy-based imbalance degree (EID) technology is the primary technology that is used in this context. This technology takes into account the differences in data substance between classes, as opposed to the conventional unevenness percentage [33,34,35,36,37].

Data mining is the process of analysing hidden patterns of data according to different perspectives for the purpose of categorising it into useful information [38,39,40,41]. This information is then collected and assembled in common areas, such as data warehouses, for the purpose of efficient analysis, data mining algorithms, and the facilitation of business decision-making and other information requirements, ultimately with the goal of reducing costs and increasing revenue [42,43,44,45,46,47]. The phrase "data mining" is a misnomer because the objective is not the extraction (mining) of data itself but rather the extraction of patterns and information from enormous amounts of data. It is also a buzzword that is frequently used in the context of large-scale data or information processing (including collection, extraction, warehousing, analysis, and statistics), as well as any application of computer decision support systems, such as artificial intelligence and business intelligence [48,49,50,51].

This strategy is taken in this paper in order to determine the impact that duplicates have on the efficiency of graph mining using this method. It makes a number of suggestions for heuristics to limit the number of duplicates that are produced in order to considerably improve the efficiency of these algorithms [52,53,54,55,56]. These suggestions are based on observation. In addition, we establish their accuracy and do performance analysis for a number of graph features during this process. On the basis of these studies, we are able to select the most appropriate heuristic, regardless of whether or not we know extra information regarding the graphs [57,58,59,60,61].

### 1.1. Literature review

The authors Li et al. [1] present three different sampling approaches that have been proposed for imbalanced learning. The first approach is the entropy-based oversampling (EOS) approach, the second approach is the entropy-based undersampling (EUS) approach, and the third approach is the entropy-based hybrid sampling (EHS) approach, which combines the oversampling and undersampling approaches. The entropy-based imbalance degree (EID) is a novel class imbalance metric that takes into consideration the differences in information contents between classes rather than the standard imbalance ratio. These three approaches are based on this new metric.

The class imbalance problem is addressed by Seiffert et al. [2], who present RUSBoost, a new approach for addressing the issue. Data sampling and boosting are both components of RUSBoost, which offers a straightforward and effective approach to enhancing classification performance in situations where the training data is not evenly distributed. RUSBoost is a fantastic method for learning from unbalanced data because of its quickness, simplicity, and performance all at the same time.

According to Feng et al. [3,] datasets that have class distributions that are not fairly distributed are common in a variety of real-world areas. To deal with imbalanced datasets, it is essential to acquire the knowledge of an appropriate distance measure, although doing so can be difficult. The purpose of this research is to offer a novel distance metric learning method that is referred to as distance metric by balancing KL-divergence approach in order to tackle this problem (DMBK). For the purpose of describing the differences that exist between various classes, DMBK defines normalised divergences by utilising KL-divergence. After that, it combines the geometric mean with the normalised divergences, and at the same time, it isolates samples from the various classes. A balanced separation of all classes is achieved by the use of this approach, which also eliminates the incorrect similarities that are caused by imbalanced class distributions.

In his proposal, Khan [4] suggested that a customer's smartphone be notified automatically several days before the expiration date of the food that they had purchased. The checkout operator app in the store generates a table that includes the product name and the expiration date, and it is uploaded to the cloud. The table is then automatically downloaded to the cloud on the customer's smartphone, and the customer is ready to receive the expiration date reminders and notification in which the QR code is sufficient to gain knowledge about the expiration date.

Wang et al. [5] present the contributions on three different aspects: (1) the structural properties of individuals in crowd scenes; (2) it incorporates the similarities between their motion and the context; and (3) it is able to automatically determine the group number without the need to tune any parameters or thresholds. Experiments are conducted to determine the usefulness of the proposed framework on real-world crowd films. The results of the experiments indicate that the framework has a promising performance on group detection.

Scazzoli et al. [6] investigate the effects of employing two different image preprocessing strategies in order to assist optical character recognition (OCR) software in accurately obtaining an expiration date from an image of a product that contains it.

The SDE algorithm, as described by Li et al. [7], is capable of performing high-quality sampling for multidimensional data and selecting the representative features by utilising sparsity score entropy (SSE). Furthermore, the clustering results and noises are obtained by utilising a novel density-variable clustering method known as density entropy throughout the clustering process (DE). After automatically determining the border set based on the global minimum of border degrees, DE then runs an adaptive cluster analysis for each local cluster based on the local minimum of border degrees. This process is repeated until the border set is determined. In light of the findings, it was demonstrated that the SDE framework that was suggested was capable of simultaneously detecting sounds and processing data with large dimensions and densities.

The Hellinger distance-based oversampling method was proposed by Kumari and Thakar [8] in this particular piece of research. The datasets can be balanced with the help of this technique, which allows for the minority class to be identified with a high degree of precision without compromising the accuracy of the majority class. To accomplish the goal of achieving a balancing ratio, this technology is used to generate new synthetic data. Two conventional classifiers, KNN and C4.5, have been utilised in the testing process, which was carried out on five benchmark datasets. When compared to the classification of unbalanced multi-class datasets, the results demonstrate a twenty percent boost in the accuracy of classification.

Wang et al. [9,10] One of the most widely used algorithms for machine learning is called random projection. This technique may be implemented by neural networks and trained in a very effective manner. Nevertheless, the number of characteristics should be sufficient when applied to a somewhat large-scale data collection. This causes the testing procedure to move at a slower pace and, in certain cases, requires additional storage space. An effective feature selection strategy is shown in order to choose valuable characteristics in a hierarchical fashion. This is done in order to eliminate these issues. In particular, a novel criterion is proposed for the purpose of selecting usable neurons for neural networks, which establishes a new technique for the construction of network architecture.

A radio frequency identification (RFID) sensor that has applications in the food business is proposed and investigated by Honari et al. [10]. This sensor can be utilised to determine the date that goods are no longer edible. The operational principle of the suggested sensor is based on the change in conductivity that occurs in a polymer when it is exposed to ruined food materials. Due to changes in the polymer conductivity at the sensing region, which were altered by exposure to rotten food, the result demonstrates an increase in the read range.

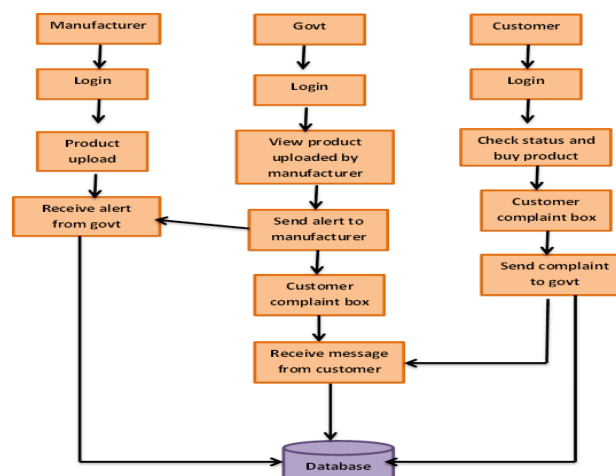
### 1.2. Problem statement

Purchasing goods on the internet has grown increasingly widespread in recent times. People are more interested in shopping online than they are in going to stores since shopping online provides a reduction in both time and money. For the goal of this, we already have a large number of systems in place. Small and medium-sized businesses that do not have adequate records of their items, as well as businesses that deal with products that have expired, are the entities that are the focus of this initiative [62,63,64,65,66,67]. Shop owners are the only people who can access these kinds of systems. When using certain other systems, the user is required to upload each and every detail, which can be a laborious task. In certain cases, these kinds of technologies are utilised solely for the purpose of reserving resources [68,69,70,71,72,73].

The development of this application, which is suitable for both small and large enterprises, allows for the resolution of all of these shortcomings [74,75,76,77,78,79]. All of the various kinds of data are organised, and notifications are issued in the appropriate manner [80]. Among its many benefits, the most important one is that it resolves problems with expiration dates and plays a significant part in the food sector. It provides consumers with direct contact to the government in order to facilitate the filing of complaints, which enables the government to take necessary actions swiftly [81,82,83,84].

To begin, the customer must first log in with an ID before they are able to make acquisitions. Additionally, after they have logged in, they are able to check the status of the product as well as the expiration date information for any specific product. They have the ability to file a complaint with the government through the mail in the event that they discover any product that has been uploaded after the date on which it was supposed to expire [85,86,87,88,89]. At this point, the administrator group will be responsible for handling all of these data, and they will be able to conduct an investigation by sending a warning email to the shopkeeper about the revocation of their licence [90,91,92,93,94]. If the item is set to expire, the government will tell the store within 15 days of the item's termination. By default, the government will provide information about the date on which the item will no longer be available. After that, the businessperson will present an offer for the particular ID item that is being sought after [95,96,97,98,99,100,101].

The most important technology that is utilised in this context is known as entropy-based Imbalance degree (EID), which takes into account the differences in data content between classes rather than the traditional unevenness proportion (Figure 1).



**Figure 1.** Diagram overview database

In order to complete the development process, it is necessary to have both the software and the hardware for this system. The requirements that are necessary are

exactly as written. The needs of the model are determined through the process of requirements analysis [102,103,104,105,106,107]. The tasks that make up this process include determining the requirements and circumstances necessary to obtain the product by taking into account all of the conceivable user needs [108]. There are two conditions that must be met for the task analysis: input data and output data. The product that is going to be purchased can serve as the input, and the output will provide a ranking of the products depending on the date that they are going to expire. The description of the software and hardware that are required to accomplish the desired functionality is included in the resource requirements brief [109,110,111,112].

Because the hardware requirements have the potential to serve as the foundation for a contract for the implementation of the system, they ought to be a comprehensive and consistent definition of the entire system. They are utilised by software engineers as the initial point of departure for the design of the system. It demonstrates the functionality of the system rather than how it ought to be constructed [113,114,115,116,117].

In other words, the system's specification is contained within the software requirements document. It is necessary for it to incorporate both a definition and a specification of the requirements. Rather than focusing on how the system ought to function, it is a collection of what it ought to do [118,119,120,121,122,123]. The requirements for the software serve as a foundation upon which the software requirements specification can be constructed. During the course of the development activity, it is helpful in calculating costs, organising activities for the team, carrying out tasks, tracking the teams, and tracking the progress of the team [124,125,126,127,128].

A meaningful engineering depiction of something that is going to be built is what design is. The process by which the requirements are converted into a software representation is referred to as software design [129,130,131,132]. The part of software engineering that is responsible for delivering quality is the design phase. The design process is the technique by which the requirements of the customer are appropriately translated into the final product [133,134,135,136,137].

The visual depiction of a system's structure, behaviour, and views is referred to as the configuration of the system architecture [134,135,136,137,138,139]. Within the framework of this design, it is evident that access is granted to both the customer and the shopkeeper, with the government serving as the administrator. He has the ability to browse products and upload details because he is the shopkeeper. The government is obligated to provide the proprietor of the store with information regarding the expiration date. In addition to that, it comes with a user complaint box that may be used to receive complaints from customers [140,141,142,143,144,145]. At long last, consumers who are also users are able to purchase things. In the process of purchasing, they have the ability to send a notification to the government if the item has passed its expiration date [146].

## 2. Method

The development of the System for Entropy-Based Product Expiration Alerts for Customers with Serious Issues involved a multi-step process integrating data analysis, algorithm development, and user interface design.

- 1) **Data Collection:** Relevant data sources were identified, including customer purchase history, product expiration dates, and customer health records. Data collection methods were established to gather real-time information on product purchases and customer health conditions.
- 2) **Data Analysis:** Advanced data analytics techniques, including entropy-based analysis, were applied to the collected data to identify patterns and trends related to product expiration and customer health issues. Statistical analysis was conducted to assess the relationship between product expiration and customer health outcomes.
- 3) **Algorithm Development:** Based on the findings from the data analysis, algorithms

were developed to predict product expiration dates and identify customers with serious health issues who may be at risk from expired products. The algorithms were refined through iterative testing and validation processes to ensure accuracy and reliability.

- 4) **System Implementation:** The developed algorithms were integrated into a user-friendly system interface designed to provide real-time alerts to customers with serious health issues when purchasing products approaching expiration. The system was implemented using scalable and secure technology infrastructure to support efficient operation and data management.
- 5) **Evaluation:** The performance of the System for Entropy-Based Product Expiration Alerts was evaluated through usability testing and feedback from users. Metrics such as alert accuracy, timeliness, and user satisfaction were assessed to measure the system's effectiveness in providing timely and relevant alerts to customers with serious health issues.

Through this methodological approach, the System for Entropy-Based Product Expiration Alerts for Customers with Serious Issues was developed to enhance customer safety and satisfaction by proactively alerting them to potential health risks associated with expired products.

### 3. Results and Discussion

The classification of balancing data can be accomplished by a variety of data mining and machine learning techniques, as is common knowledge. This algorithm was developed expressly for the purpose of dealing with data that is uneven. The processing of numerous products causes the expiration dates of those products to become unbalanced, and here in our project, we classify such expiration dates. Therefore, in order to sample the data, we are utilising the EID technique.

The absolute difference between each statistic in each particular data collection is added together in the calculation that is denoted by the letter D.

$$\text{EID} = 1/m \sum_{r=1}^m |n_r - \varepsilon| \text{ s. t. } \varepsilon = 1/m \sum_{h=1}^m n_h \quad (1)$$

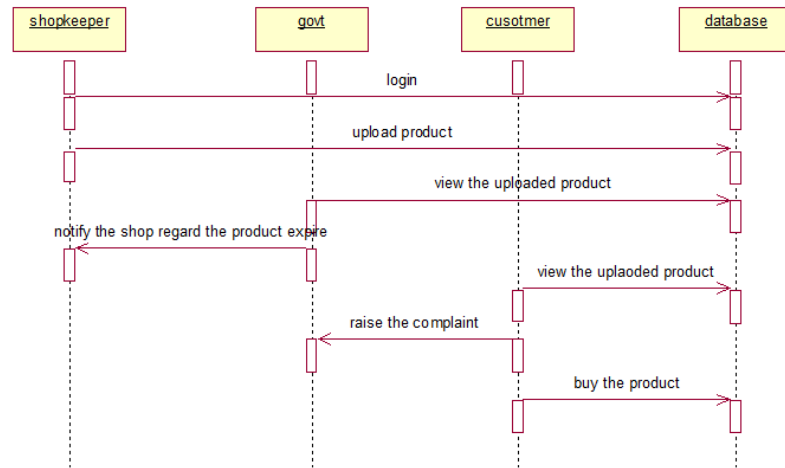
The balance is done where  $\text{EID} \in [0,1]$  and when  $\text{EID} = 0$ . Through the use of sampling procedures, newly created data can reduce the degree of imbalance it possesses. The function that is the objective:

$$\{X_{new}\}_{opt} = \arg \min (\text{EID}) \quad (2)$$

Class 1 and Class 2 are considered to be minority classes, whereas Class 3 is considered to be the majority class. Each and every data set has three classes. In addition, it offers three distinct methods for carrying out categorization calculations. These are referred to as EOS, which stands for entropy-based oversampling, EUS, which stands for entropy-based under sampling, and entropy-based hybrid sampling [147,148,149,150,151,152,153].

Refining the plans, specifications, and estimations is an essential part of the detailed design process. In order to provide a more comprehensive comprehension of the functionalities, the modules are described using a diagrammatic format [154,155,156,157,158]. It provides specifics regarding the user's participation in the suggested model as well as their work. In the Unified Modeling Language (UML), which is a standard language for modelling real-world objects and systems, use case diagrams are something that are regularly utilised [159,160,161,162,163,164,165,166]. Sequence diagrams depict, in the form of parallel vertical lines, various processes or objects that are active at the same time, and, in the form of horizontal arrows, the messages that are passed back and forth between these processes or objects in the order in which they take

place (Figure 2).

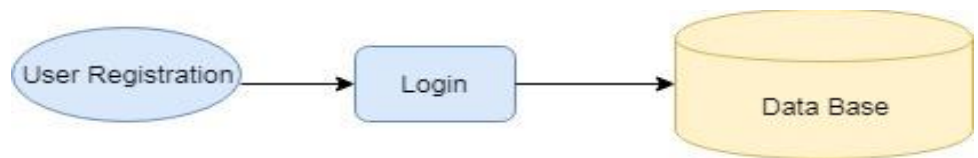


**Figure 2.** Sequence diagram

3.1. Data-flow diagram

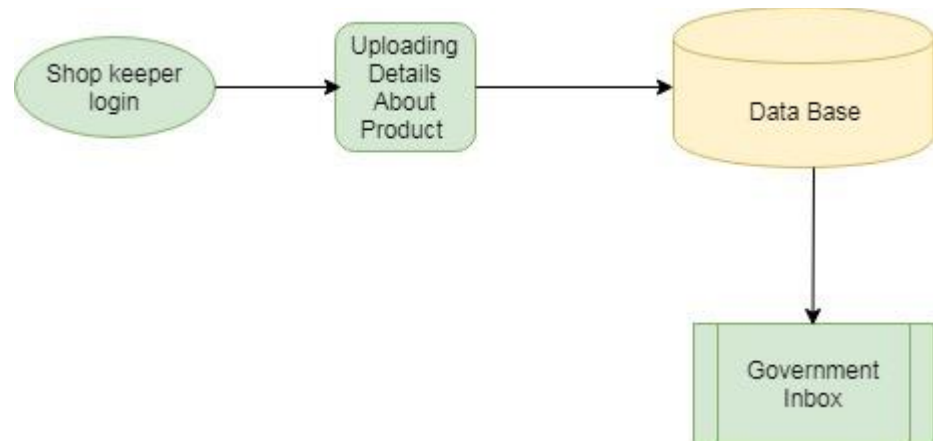
Data-flow diagrams, often known as DFDs, are used to illustrate the flow of data within a system or process (usually an information system). In addition to this, the DFD offers details regarding the outputs and inputs of each entity, as well as the process itself. Data flow diagrams do not contain any control flow, decision rules, or loops. They also do not contain any loops. In accordance with the data, a flowchart can be used to represent particular operations [167,168,169].

The most important part of our assignment is this module. For the purpose of our project, we are leveraging JSP to create structure. Here, we provide our approval to the verification of the login client and server (Figure 3).



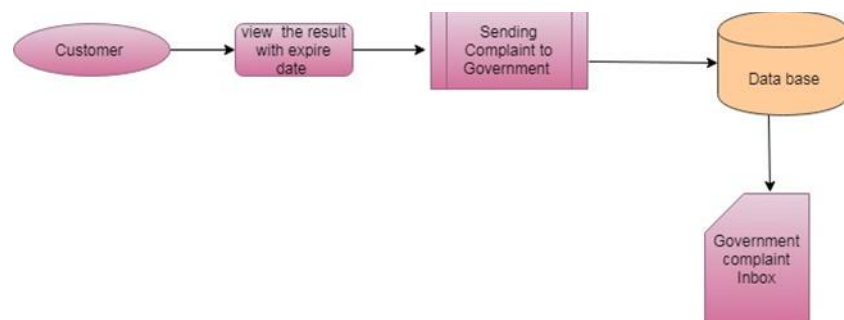
**Figure 3.** User interface module

In this section, the proprietor uploads all of the things that are currently accessible, along with the dates of termination and manufacturing. The shopkeeper is responsible for filling out all of the item details, which will then be saved in the shopkeeper's information database as well as with the government's database (Figure 4).



**Figure 4.** Product upload module

All of the products that were uploaded by the shopkeeper are collected in this section of the database. The government is able to monitor the products and send notifications to the shopkeeper automatically (by utilising the EID algorithm) before the product's expiration date, which is twenty days away. To begin, the user is required to create an account in the customer account. The user is able to search for any product once they have successfully logged into their account. They have the ability to search by utilising the product ID. Users have the ability to directly compose a letter and send it to the government in the event that they discover any incorrect or expired product (Figure 5).



**Figure 5.** User complaint box module

In the event that the consumer files a complaint with the government over the products, the government will receive the message in their complaint box, and they will then send a notification of caution to the proprietor of the shop. This warning notification from the government can be received by the shopkeeper in the mailbox that is designated for the shopkeeper's product status.

#### 4. Conclusion

In this article, we introduce a web app that may notify users when products are about to expire. To solve this problem of learning multi-class classifications, we employ three novel entropy-based learning strategies. To measure the class irregularity, the suggested methods employ novel entropy-based unevenness degrees as an alternative to traditional methods for imbalanced expiration details. EOS is data dependent, meaning it relies on the most prevalent part class's data. EOS continues to oversample many classes until their data content reaches the largest one. Based on EID's findings, EHS oversamples minority classes while undersampling the majority, all because it relies on the usual data substance of many classes. Both real-world and synthetic data sets benefit most from this method. Even if it works, new ways of handling massive amounts of data



are needed. Future iterations may also incorporate monitoring. Therefore, it is a respectable programme that meets all the needs of a basic business to manage its inventory. Perhaps we should enable automation in the input ways in the future so we can improve. We can ensure that all organisations have complete access to this initiative because of its significant importance in the food business. The provided system can be equipped with a bar code scanner or any other type of scanner to facilitate the input process and eliminate human mistake. The feedback form has the potential to be automated.

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